



FOR IMMEDIATE RELEASE

February 7, 2023

Media Contacts:

Lesley Range-Stanton, Executive Director for Communications
(o) 469.752.8094 | (m) 469.360.7552 | email: lesley.range-stanton@pisd.edu

Zoheb Hassanali, Assistant Director for Communications, Public Relations and Social Media
(o) 469.752.8222 | (m) 972.571.3858 | email: zoheb.hassanali@pisd.edu

PLANO ISD NAMES PLANO SENIOR HIGH SCHOOL'S NEXT ATHLETIC COORDINATOR AND HEAD FOOTBALL COACH



PLANO, TX, February 7, 2023 – At this evening's meeting of the Plano ISD Board of Trustees, Cody White was announced as Plano Senior High School's new Athletic Coordinator and Head Football Coach.

White, who brings over 28 years' coaching experience with winning 4 A and 5A athletic programs in Texas as well as a large independent school program in Tennessee, most recently served as athletic director and head football coach at Brentwood Academy. During his tenure there, he was a three time Tennessee Football

Coach of the Year. Under White's leadership, the Brentwood athletic department won 39 team state championships in the state's largest independent school classification since he joined in 2012. White's proven success as a head football coach includes 2 district championships, 2 bi-district championships, 2 area championships, 4 regional championships, 1 quarter-final championship, 6 semi-final championships, 4 state championships and overall record of 138-49.

Prior to his move to Tennessee, Coach White served as athletic director and head football coach during his 7 years at Denison High School in Denison ISD. His previous experience also includes service as offensive coordinator and quarterback coach at Odessa Permian High School in Odessa, Texas as well as passing game coordinator and quarterback coach at Highland Park High School in Dallas ISD.

"I am beyond humbled to have the opportunity to lead the football program at Plano

Senior High,” said Coach White. “The tradition, administrative support and upward trajectory of the school makes this an incredibly exciting position. I look forward to being able to serve the student athletes, coaches, teachers, and the community in this role. Go Wildcats!”

Coach White holds a Bachelor of Science in Education with minors in English and Biology from Baylor University as well as a Master of Education in Administration from Southeastern Oklahoma State University. White played football collegiately at Southwest Texas State University.

“Plano ISD is excited to welcome Coach White and his family to Wildcat Nation,” said Plano ISD Athletic Director Jeff Smith. “Coach White has been a very successful football coach and athletic director throughout his career, and we look forward to the positive impact he will have with all of our athletic programs. As we move forward together, we look forward to supporting Coach White as he leads our Plano Wildcats!”

###

About Plano Independent School District

The Plano Independent School District (Plano ISD) (www.pisd.edu) endeavors to foster the highest level of student learning. Plano ISD is located 20 miles north of Dallas, Texas and serves the residents of approximately 100 square miles in southwest Collin County, including 66 square miles in the city of Plano, northern portions of the cities of Dallas and Richardson and parts of the cities of Allen, Parker and Murphy. Plano ISD employs more than 6,500 staff members who serve nearly 50,000 students in 72 schools and 11 service facilities. Mission: Our Plano ISD learning community will educate, inspire and empower every student to activate their unique potential in a dynamic world.